

Dubuque ... A Little Background

History and Demographics

- * Oldest city in Iowa
- * Population – approximately 59,000
- * Located on the banks of the Mississippi River
- * Formerly a fur-trading post, lead mining community, manufacturing center, and meatpacking hub
- * Significant brownfields contamination
- * Strong sustainability and historic reuse ethic



Reclaiming Dubuque's Waterfront

Port of Dubuque

- * By the 1990s, the 120-acre waterfront area was plagued by a host of environmental issues due to the mix of heavy industrial uses
- * City was physically and psychologically disconnected from Mississippi River
- * Dubuque residents developed a revitalization vision through a number planning processes



Reclaiming Dubuque's Waterfront



The North Port Story

Challenges

- * Homes to Boatbuilding and repair facilities, railroads, bulk petroleum and coal storage operations, food processing plants, farm machinery manufacturers, and lead mining activities
- * Suffered from hazardous waste and petroleum contamination



North Port's Revitalization

EPA Resources

- * Brownfield resources were among the earliest dollars raised for the North Port redevelopment
 - * 2002 Brownfields Assessment Grant – 12 Phase I and 6 Phase II environmental site assessments
 - * 2003 Brownfields Cleanup Grant – Remediation of petroleum plume



North Port's Revitalization

Leveraging Success

- * EPA Brownfields dollars helped to unlock resources for the North Port's revitalization
- * More than \$800 million leveraged in public and private support
- * Significant federal and state funding
- * Created a community model for accomplishing big goals



North Port's Revitalization

Other Federal Dollars

- * ***Institute for Museum and Library Services:*** More than \$100,000 to support riverfront restoration planning
- * ***Economic Development Administration:*** Land prepared and infrastructure upgraded with Public Works funding
- * ***U.S. Department of Housing and Urban Development:*** \$800,000 for the Riverfront Discovery Center
- * ***National Fish and Wildlife Service & National Park Service:*** Over \$1 million for the Riverfront Development Center and other activities
- * ***U.S. Department of Health and Human Services:*** \$3 million for the development of exhibits at the River Discovery Center

North Port's Revitalization

State Resources

- * \$48 million in grants from community tourism, “Vision Iowa,” and other state programs to support riverfront development, the Mississippi River Museum and Aquarium, and other key components of the North Port project



North Port's Revitalization

Private Sector Support

- * Developers and other private sector interests have dedicated more than \$300 million to the North Port revitalization



The North Port Today

Major Renewal



The North Port Today

Major Renewal



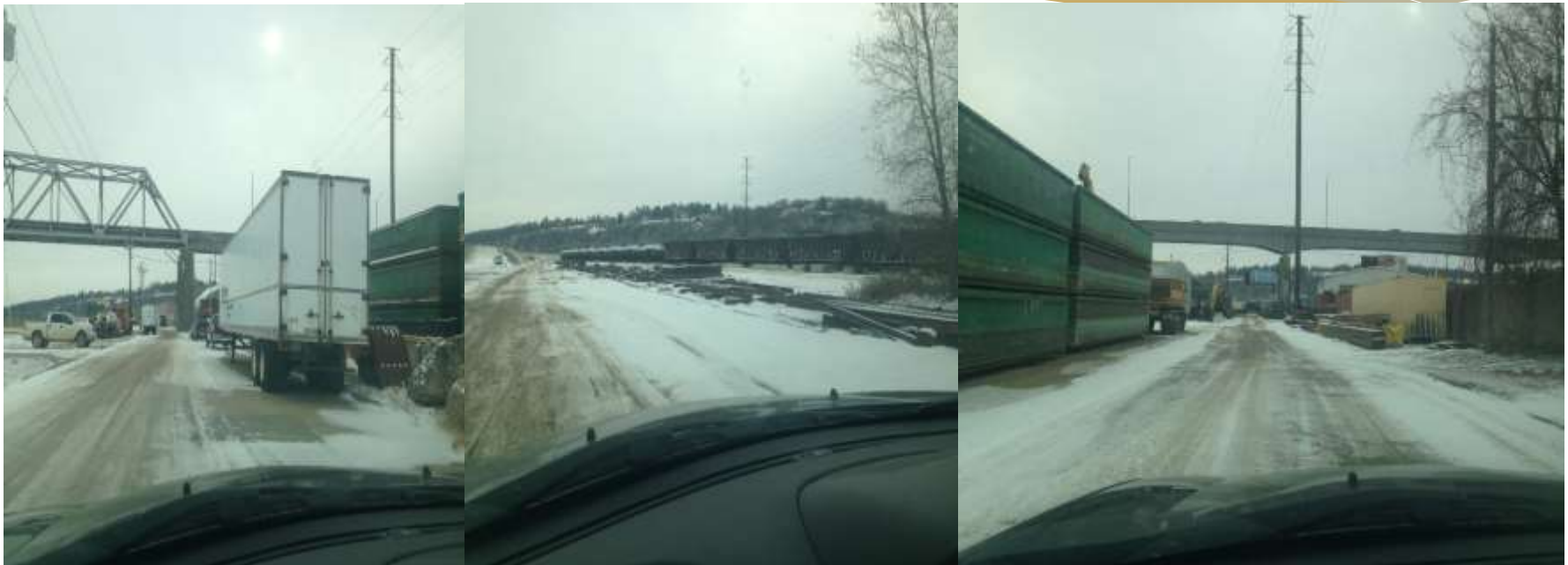
Replicating the Model

Other Successes

- * Main Street
- * Historic Millwork District
 - * Recipient of EPA's Smart Growth Achievement Award
- * South Port
 - * Awarded \$200,000 EPA Brownfields Area-Wide Planning Grant



Replicating the Model EPA Brownfields AWP Grant South Port Focus Area



South Port Concepts



Keys to Success

Important Steps

- * Strong local leadership
- * Engaged citizenry
- * Planning, planning, planning
- * Municipal investments
- * Clear funding requests
- * Relationships at all levels
- * Celebrating successes

